



Private Investment in Land & Water Restoration

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A nonprofit lending institution that provides capital for critical projects that build resilience

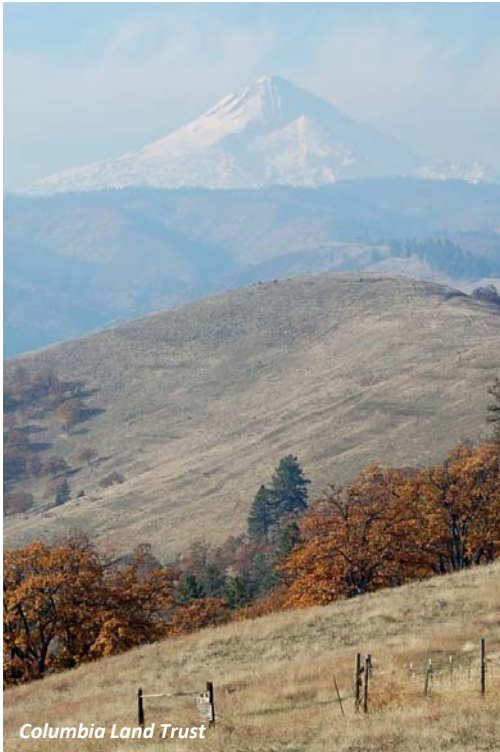


Since 1994, Craft3 has invested over \$420 million in entrepreneurs, nonprofits and individuals.

- Loans align with our mission of strengthening economic, ecological and family resilience in Oregon and Washington
- 7 regional offices with over 60 employees
- Capital from over 120 public/private grants, loans; investments advance our goals



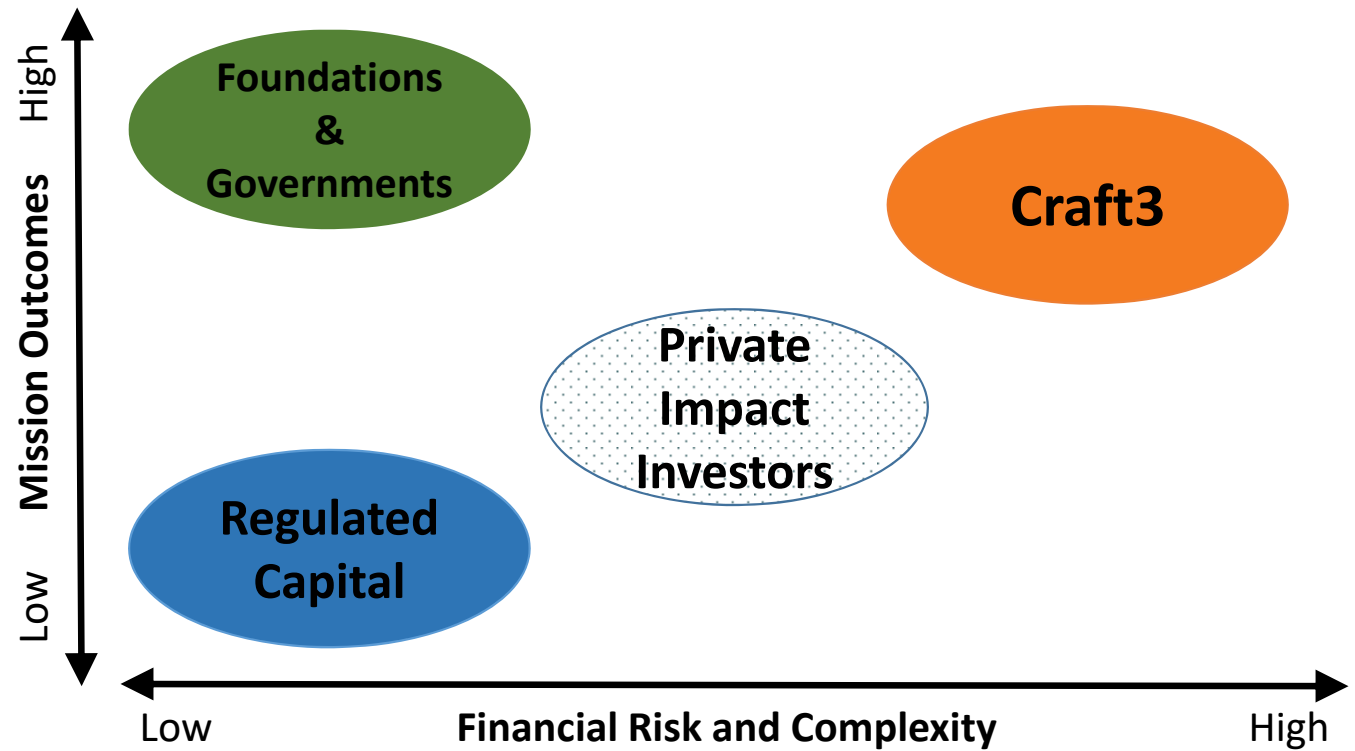
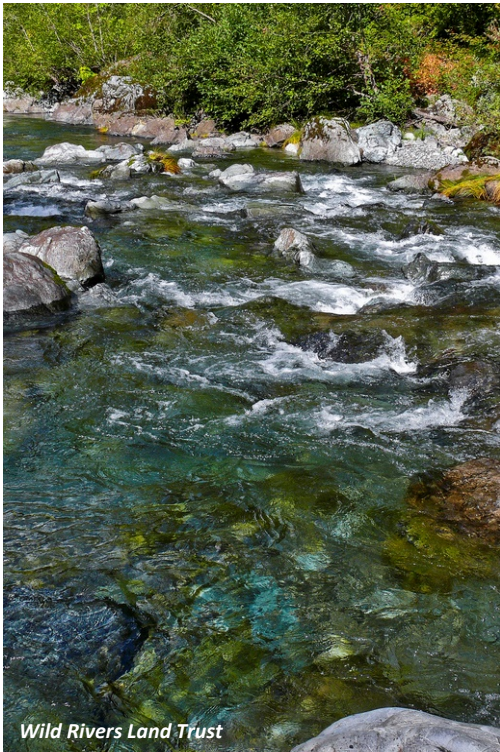
Why does Craft3 invest in conservation & restoration?



- **Economic resilience:** Create or strengthen local jobs in the restoration economy
- **Community resilience and social equity:** Urban payments to rural projects
- **Ecological resilience:** Direct investments in natural or green infrastructure
- **Transformative capital:** Our goal is to help de-risk these investments to open up additional private capital



Financing sources for restoration



Lending to people, Investing for resilience



Craft3 Conservation Bridge Fund



- Partnership with Meyer Memorial Trust since 2011
- Goal of accelerating the pace and scale of land and water conservation in Oregon
- To date, the Conservation Bridge Fund has invested \$9.4 million in projects that conserved 1,996 acres and over 17 miles of riparian zone

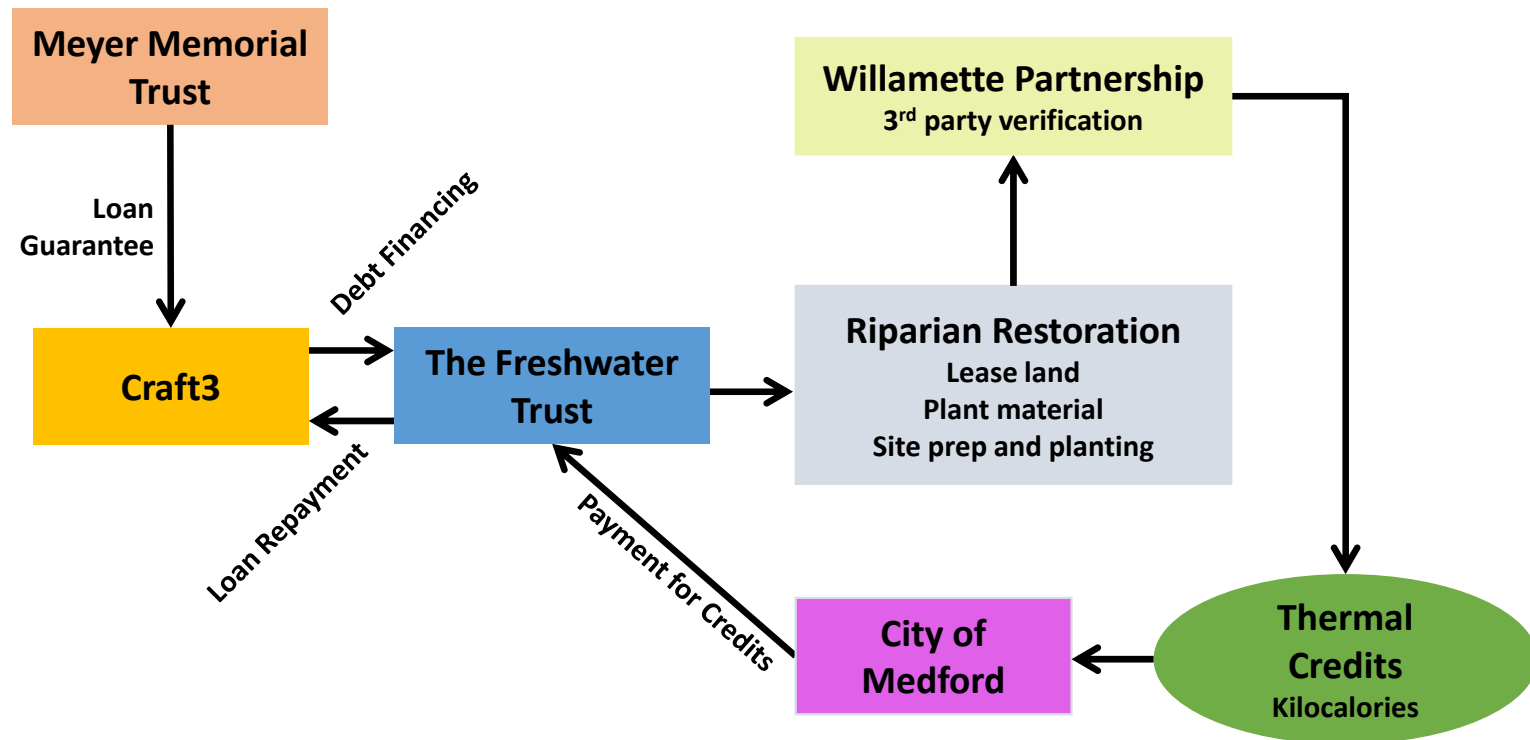


Water quality trading: The Freshwater Trust



- New market for water temperature credits pioneered by Willamette Partnership and The Freshwater Trust
- Oregon Department of Environmental Quality approved restoration credit model that offsets wastewater discharge from treatment plant
- Craft3 provided financing for riparian restoration on a project in Southern Oregon

Loan structuring and guarantees



What do restoration investors care about?



- **Strong organization/management team:** What experience do team members (outside consultants, project managers, project developers) bring to the table?
- **Repayment capacity/risk:** What are primary and secondary take-out sources, if bridge loan? Are projected free cash flows 1.2x yearly debt payments for long-term financing? Are cash flows contracted or speculative?
- **Regulatory/project implementation risk:** Has the methodology been vetted and approved? Who is doing the work, contracts, liability?
- **Scale/Replication:** Is the project scalable to allow follow on investment



Questions and contact

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